

## Message Text

UNCLASSIFIED

PAGE 01 ROME 09696 131011Z  
ACTION EB-07

INFO OCT-01 IO-14 EPG-02 AGR-10 USIA-15 AID-05 EUR-12  
COME-00 ISO-00 TRSE-00 /066 W  
-----131046Z 046508 /10  
R 130910Z JUN 77  
FM AMEMBASSY ROME  
TO SECSTATE WASHDC 5258

UNCLAS ROME 9696

FODAG

E.O. 11652 N/A  
TAGS: ETRD, FAO  
SUBJ: INCREASED U.S. TEA CONSUMPTION

REF: STATE 28530

1. FAO APPRECIATED INFORMATION ON EGYPTIAN TEA IMPORTS BUT HAS NEW QUESTION. SECRETARIAT, WHILE IN UK PREPARING CURRENT TEA SITUATION REPORT, WAS INFORMED THAT U.S. CONSUMPTION OF TEA DURING JANUARY 1977 THROUGH MARCH 1977 (FIRST QUARTER) WAS UP 25 PERCENT. SINCE THIS INCREASE IN CONSUMPTION WAS MOSTLY IN FORM OF TEA BAGS FOR HOT TEA, FAO SECRETARIAT BELIEVES THIS IS SIGN OF SWITCH FROM COFFEE TO TEA. IN PAST TEA AND COFFEE WERE NOT CONSIDERED TO BE IN COMPETITION.

2. FAO SECRETARIAT TEA EXPERTS WOULD APPRECIATE CONFIRMATION OF ABOVE-DESCRIBED INCREASE IN TEA CONSUMPTION IN THE U.S. AND WHETHER WE ARRIVE AT SOME CONCLUSION.GARDNER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** CONSUMPTION, IMPORTS, TRADE DATA, TEA  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 13-Jun-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977ROME09696  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770210-0043  
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**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Reference:** 77 STATE 28530  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
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**TAGS:** ETRD, US, EG, FAO  
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**Type:** TE  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
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